

Sponsorships & Donations at Eurobank

Eurobank is implementing a multifaceted Corporate Social Responsibility (CSR) strategy, including an extended program of sponsorships and donations addressed to legal entities and individuals.

The Group's sponsorships and donations program covers a variety of topics including education, entrepreneurship and innovation, addressing the demographic challenge and providing support to those in need and the State itself. Eurobank is particularly sensitive in issues related to inclusion and children well-being and any other societal needs brought up by the Organisation's stakeholders including its active teams of volunteers that have been engaged in several CSR initiatives over the years.

The custodian of the Group's CSR strategy, including the implementation of sponsorships and donations program is the General Division Group Marketing and Corporate Communications.

All sponsorships / donations made are publicly disclosed in Eurobank's Annual Business & Sustainability Report, as part of its operating expenses.

Main Principles and Procedure Steps

Initiation of a new Sponsorship or Donation

The implementation of new sponsorships or the provision of donations can be triggered:

- by requests from legal entities or individuals, submitted to Eurobank by post or e-mail (csr_sponsorships@eurobank.gr)
- by Group Marketing and Corporate Communications as part of its CSR strategy implementation

All requests for sponsorships and donations made by legal entities and individuals are registered and stored within the Group's IT infrastructure.

Evaluation of Sponsorship and Donation requests

The main assessment criteria regarding sponsorships and donations are the following:

- Understanding the aim of the sponsorship or donation, and the extent to which it aligns with the Group's CSR strategy
- Ensuring there are adequate funds available for CSR actions
- Complying with the anti-money laundering and countering the financing of terrorism legal and regulatory framework
- Complying with the rules and principles deriving from the Group Anti-bribery and Corruption Policy, as well as the Group Conflicts of Interest Policy.

Interaction history between the Group and the legal entity / individual requesting a sponsorship or donation is also being considered and assessed during the evaluation process.

Sponsorships / Donations and Conflicts of Interest

Conflicts of interest may arise in case of relationships between the members of staff of Eurobank and of the beneficiaries of the sponsorship/donation.

Eurobank has established and implements procedures for the purpose of identifying and managing situations that give, or may give, rise to actual, potential or perceived conflicts of interest in the context of Sponsorships / Donations.

Sponsorships / Donations and Political Parties

Eurobank is a politically neutral organization and prohibits political involvement of any kind.

Political parties and coalitions are not entitled to sponsorships or donations. To this end, Eurobank does not engage in political campaigning or give any money for political purposes, nor does it make donations to any independent election candidates or incur any political expenditure.

Additional information on the Organisation's Sponsorships & Donations Policy cannot be made public due to its confidential nature.